



## Member Spotlight Guidelines

**To be eligible for MassBio's monthly Member Spotlight, member organizations must meet the following requirements:**

- Maintain an active membership with MassBio for at least 1 year
- Attend at least three MassBio events annually (forums, mixers, signature events)
- Corporate mission must contribute directly to improving lives of patients, and organization must be able to convey this in the Spotlight feature

**If eligible, members will be asked to answer the following questions, limiting each response to ~100-150 words, and refraining from being overly promotional (although we of course want you to talk about all the great things you're doing!):**

- Tell us about your organization, its mission, and current initiatives
- How does your organization's activities help patients now and into the future?
- What do you see as the biggest challenge facing the life sciences industry today?
- What's next for your organization / what are you focused on in the coming year?
- Please also include a 2-3 sentence bio and headshot for whoever is answering (often the CEO, but can be someone else in the organization)

**If you do not fit these requirements, members can consider:**

- Contributing a guest blog 1x per quarter – email [ryan.boehm@massbio.org](mailto:ryan.boehm@massbio.org) with an overview
- Contributing diversity & inclusion success stories – contact [warner.santiago@massbio.org](mailto:warner.santiago@massbio.org) for details

If you fit the above requirements and are interested in being featured in MassBio's Member Spotlight, please email Ryan Boehm at [ryan.boehm@massbio.org](mailto:ryan.boehm@massbio.org).

NOTE: MassBio prioritizes life sciences member organizations for Spotlight features but reserves four of the 12 Spotlight features each calendar year to highlight associate and/or affiliate member organizations supporting the life sciences

**MassBio.org**

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